



W50C.4

15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

Comments	Billing Type	Account Type
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147/REPUB GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , PRODUCT: REPUBLICAN  
GOVERNORS ASSOCIATION. RGA NC

Line	Line Type / Break Type (Ref #)	Dates	Sec.	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
3.0	Normal Line / Spot	10/29/12-11/03/12	3	:30	5A- 9A (EST)		2	2	2	1	1						Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY MAX SEP	10/14/12	
3.1	Normal Line / Spot	10/29/12-11/02/12	3	:30	5A- 9A (EST)		3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY MAX SEP	10/14/12
16.0	Normal Line / Spot	10/29/12-11/03/12	4	:30	5P- 5:30P (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
10.1	Normal Line / Spot	10/29/12-11/02/12	4	:30	5P- 5:30P (EST)		2	X	X	X	X	X		2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
12.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,590.00	\$7,950.00	Charlotte (WSOC)	RUN 1X PER DAY	10/15/12	
13.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,175.00	\$5,875.00	Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
14.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	7:28P- 7:56P (EST)		1	1	1	1	1			5	\$1,190.00	\$5,950.00	Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
15.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	10P- 11P (EST)		1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
16.0	Normal Line / Spot	10/29/12-11/04/12	3	:30	11P- 11:35P (EST)		5	X	X	X	X	X		5	\$1,690.00	\$8,450.00	Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
17.0	Normal Line / Spot	10/29/12-11/01/12	3	:30	11:35P- 12:02A (EST)		1	1	1	1				4	\$690.00	\$2,760.00	Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
19.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	12P- 12:30P (EST)									1	\$525.00		Charlotte (WSOC)	RUN 1X PER DAY	10/14/12	
19.0.1	Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception		

## CONFIRMATION CONTRACT

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Date

Comment

... of this station. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

Contract # 314679

Schedule Dates 10/29/12-11/04/12

Date Entered 06/04/12

Last Modified 08/24/12

Advertiser RGAPP - Republican Governors Association (952); Entered By Jill Hipskind

By Broadcast Month Nov. 2012

Charlotte (WSOC)

Spots 44

Rate \$49,360.00

Agency Target Enterprises (3056)

CO-OP

Grand Total: 44

\$49,360.00

Product Political Issue (1068)

Headline # 06151627

Date Entered 06/04/12

Last Modified 08/24/12

Brand Target Enterprises

Entered By Jill Hipskind

Comments

Comments

Salesperson Target Enterprises

CO-OP

Comments

Comments

Buyer Name CRANE,CINDIE

Normal

Comments

Comments

Phone/Fax /

Demo

Comments

Comments

CPE RGA NC/RGA/147

Order Type Package Deal

Comments

Comments

Account Types National/Political

Commission % 15.00

Comments

Comments

Billing Type Standard

Commission \$7,404.00

Comments

Comments

Comments

Net Total \$41,956.00

Comments

Comments

147/REPUB GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , PRODUCT: REPUBLICAN  
GOVERNORS ASSOCIATION, RGA NC

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.